



PO Box 274 - Eastham, MA 02642
www.easthamdog.org

MINUTES

April 22, 2010

Messina's Restaurant

The meeting began at 7:08 p.m. with a presentation to the Board and interested community members by two candidates running for Eastham Board of Selectmen: Lisa Panaccione and Lisa Radke. Two other candidates were invited but were unable to attend. The presentations by each candidate were followed by an hour long question and answer session.

BOARD MEETING MINUTES

Attendees: Cindy Nicholson, Ed Daniels, Jean Hliva, Judy Sendak, Kathy Herrick, Katrina Boucher, Lu St. Aubin, Marty Haspel, Mary Beth O'Shea, Noelle Smith, and several EDOA members

Absent: Krystal Boyd

Treasurer's Report: Lu presented the Treasurer's Report and it was unanimously accepted. Current assets total \$5608.92 which includes \$3608.92 in a checking account and \$2000 in a CD. Although the number of memberships has not increased, the increase in membership dues has increased revenue, plus many members have given extra with their dues.

Review of Minutes: Minutes from January, February and March meetings were not available for review and will therefore be discussed at next month's meeting.

Lost Dog Committee: Mary Beth said a packet with instructions and flowcharts is nearly completed. In general, the packet provides the owner of the lost dog with what to do, how to proceed, who to contact, etc., if their dog is lost. The intent is to have these packets available at the Eastham Police Department, Nauset Kennel and The Cape Cod Dog. Eastham's Animal Control Officer is very interested in seeing the completed packet. Mary Beth will share the packet with fellow committee members (Marty, Jean, and Noelle) for their final review, and the final packet will be discussed at next month's meeting. A suggestion was made to have a few copies of the packet available at the Bow Wow Bash to educate attendees and as a way to attract new members to EDOA.

Membership Committee: Ed reported that the system is working well and memberships are tying into the Treasurer's information. New membership cards are getting sent within a few days of application. We currently have 107 members.

Emergency Shelter: Kathy provided a high level review of the Regional Emergency Shelter Drill held at Nauset Regional High School on March 27th. Cindy, Ed, Judy and Kathy participated, and although the space designated for pet sheltering there is not ideal,

the group participating with Cape Cod Disaster Animal Response Team (CCDART) believed they could make it work if the shelter needed to open. CCDART has a new training protocol, and will begin these training sessions in March 2011. The organization will spend much of this year increasing public awareness of the group and the regional shelter approach to be used on Cape Cod, as well as recruiting new members.

Bow Wow Bash: The permit has been received. Jean will provide a gas grill. We estimate 150 people will attend, and we should plan on enough food, water, plates, napkins, etc. for this number.

- Brownie's/The Eastham Superette was unable to donate items.
- Claire Branfield is obtaining donations of chips and hotdog buns.
- Jean has a BJ's Card. She and Katrina will shop for items that need to be purchased.
- Several people volunteered to take pictures that could be posted to the website.
- We need to be careful to not over-publicize the event so that we are not overwhelmed in this first year.
- We discussed dog fun events, and decided that it might be better to have informal awards (biggest dog, etc.) rather than formal contests which would require a judging area, judges, time for judging, etc. The intent is for the dogs and their humans to meet and have fun with one another and perhaps less formality is better.
- Although an initial idea included asking the Companion Animal Program to attend, there was question about whether this was an appropriate venue for a formal presentation. Will anyone pay attention when dogs and people are mingling? Katrina will contact the CAP and let them know that we appreciate their interest, but that we decided that this would not be a good event for a presentation. However, they will be invited to share documentation about their group or to have a representative attend.
- We are still looking for a steel drum band. Noelle found the name Erik Sewerd from Erik's Cape Steel Band, 508-430-0303. Christine Chiarappo (Maureen Regan's daughter) offered to contact Erik to see if he would be willing to attend and donate his services.
- Name badges: Someone suggested that we might be able to get name buttons from AC Moore Company at a reasonable cost to include a picture of dogs/EDOA logo/etc instead of simple name tags. Christine Chiarappo volunteered to look into this and report back next month.
- Clean up: we must make certain to clean up the area after the event. Katrina thinks that she can get a portapotty donated, and Cindy will talk with Mark Powers from Eastham's Parks and Recreation Department to see if they will approve use of a portapotty at the event.

Tee Shirts/Other Merchandise: Katrina circulated an email with pricing information to everyone prior to this meeting. The question is what do we want to order and how much do we want to spend? We can get 72 tee shirts with screen printing plus artwork charges for \$696, and 36 baseball caps plus artwork charges for \$442. A motion was passed to approve no more than \$1200 to purchase these items. The board also agreed to allow Katrina to run with this because she has prior experience with merchandise orders and is familiar with the quality of the items discussed. Katrina will compile costs for dog bandanas plus any artwork charges, and will send an email out to board members for an email vote on whether to proceed. All of these items would be sold for fundraising purposes. If we want the items in time for the Bow Wow Bash, we need to proceed quickly to provide ample processing time for the vendor.

- In order to get a proof, the vendor needs our EDOA logo in EPS or Vector format. Ed will help Katrina with this formatting.
- Tee shirts can be ordered in multiple colors and multiple sizes. However, it is easier to keep to two colors. Everyone agreed that Red and Indigo Blue were good colors.
- Caps will be screen printed and embroidered.
- Both zip front and pullover sweat shirts are available, but they are very expensive (net pricing at \$32-35). We decided to wait until autumn to discuss ordering sweatshirts.

Dyer Prince Area Update: nothing to report

Liability Insurance: Lu received one quote that she presented to the board. General Liability for \$1 million to \$2 million would cost \$865 per year. This is the minimum amount of coverage available for general liability. Further coverage for Directors and Officers, in the amount of \$500,000 would cost \$565 per year; in the amount of \$1 million would cost \$750 per year. We believe that we could not get Director and Officers coverage without also getting General Liability so we are looking at annual costs of approximately \$1400 to \$1600 per year.

- A suggestion was made to check with other local non-profits to see what they spend and with what companies. Marty will check with The Sampson Fund and Cindy will check with the Provincetown Dog Park.

EDOA By-Laws: There was some question about whether the email distribution contained the most current version. Cindy will compare the original to the recent email version. Marty suggested that we highlight/strikethrough the changes so that the original wording can easily be compared with the changes/additions/deletions now proposed. This will be done for discussion at next month's meeting.

NEXT MEETING: MAY 20 at 6 p.m. Cindy will try to get the room at Messina's again. Owner Jim Russo would be happy to have us order drinks and/or dinners during the meeting.

Respectfully Submitted,

Kathy Herrick
Board member