



PO Box 274 - Eastham, MA 02642  
www.easthamdog.org

Meeting Minutes  
Board of Directors  
June 21, 2012  
The Cape Cod Children's Place

Meeting called to order 6:05PM by Cindy Nicholson, Acting President. The meeting space at The Children's Place is free of charge (thanks to Karie) and may be available for future EDOA meetings.

**Attending:** Per Bentsen, Cindy Blum, Kathy Herrick, Doug Meyers, Karie Miller, Cindy Nicholson, and Lu St. Aubin

**Absent:** Katrina Boucher, Richard Brezner, Ed Daniels, Ellen Murray & Noelle Smith

**Minutes** of the May EDOA meeting were approved without edits.

**Treasurer Report** – none given.

**Membership Committee** – membership is currently 130 with a few additional in process. Last year we had 141 members. We think renewals are already in. Per raised a question about how many people are renewals versus new members each year, and if we track the number of people who do not renew. We do not do this analysis, but the membership lists are available in spreadsheets. CindyN will send these spreadsheets to Kathy, who agreed to analyze them to identify any numbers and trends.

**Windmill Weekend** – this year's theme is "Eastham Celebrating Eastham". Karie is leading the EDOA effort with guidance from CindyN. There are two aspects of our involvement: securing the booth (already done), and participation in the parade (which Noelle and Katrina typically handle). This year's route will start at Arnold's on Old Orchard Road instead of Brackett Road. CindyN will send out a broadcast email soliciting raffle items for the booth, but we also need to work on staffing the booth and literature.

- **product and inventory – Bandanas:** Karie will review pricing information she received from Talking Threads. We agreed to spend no more than \$200 with 1 ink color on various colored cloths. Karie will figure out costs for screen printing and email information to us for consideration.  
**Shirts/Caps/Sweatshirts:** Karie and Lu will also work together on inventory to understand where we may need to place an order for additional items. **LDN Magnets:** They are too costly, plus many rentals do not allow pets so our message would not necessarily reach renters and part-time residents.

**Lost Dog Network** – completed coordinator training on 6/5/12 for 7 volunteers. Created a rotation for the coordinator position so that workload is shared. Created and distributed a 4x6 quick reference card to be used by coordinators and lost dog volunteers, and also shared with Eastham Police. Card displays our new Lost Dog Network phone number which will point to the assigned coordinator, meaning that we can simply use the same number but reach different coordinators. Updated and in process of distributing current volunteer identification badges.

**Fundraising** – no report.

**Education** – Nancy Bishop has agreed to discuss and demonstrate agility, and Peter Trull has agreed to talk about coyotes on Cape Cod. Speakers are limited to 30-45 minutes, and will be keynotes at our annual meeting on October 18<sup>th</sup>. Although we've not before offered a speaker's fee, one speaker asked if we have a budget for it. We voted to approve a \$200 budget for our annual meeting, and to offer each speaker \$50. The Chapel in the Pines is thought to be too small a venue, especially to demonstrate agility. CindyN will try to book the Council on Aging, which charges \$100. It was also suggested the Eastham Animal Advisory be introduced and speak at the meeting.

**Public Relations** – We cannot display our brochures at Town Hall because we are a non-profit and are potentially soliciting membership. Town Administrator did, however, agree to distribute them to the Part-Time Residents Association, and also recommended that we speak at an upcoming Board of Selectman meeting. Kathy has already met with Chief Kulhawik to discuss our LDN activities. CindyB will take brochures to the Chamber's Visitors Booth, and Lu will take some to Eastham Veterinary Clinic. We need updated business cards and CindyN agreed to distribute a mock-up for us to consider.

**Emergency Shelter** – Cape Cod DART is prepared to staff 5 shelters in the event of an emergency. They've inspected each shelter and have a setup plan.

**Scholarship** – the committee's goal is to have a marketing piece ready for distribution at Windmill Weekend in September. CindyB distributed a draft document that set parameters for application, requirements, etc. Those who donate to the scholarship fund will receive acknowledgement. The scholarship award will be up to \$1000 annually, but may vary depending upon contributions, etc. CindyB would like to see how we can update the EDOA website to accept contributions online via PayPal. Because Ed is the web manager, and he will be away until September, it is unlikely that this will be resolved until sometime in the fall.

**Fostering/adoption opportunities** – ACO Diana Back has called CindyN several times for help in securing new homes for animals. Should we be assisting in this? After much discussion, we decided that we are not set up to handle these issues. Of concern, as well, is that often these dogs have problems with aggression, biting, etc., and we do not want to be liable if the new owners have problems with these animals and we as EDOA have sought out new homes for them.

**Mutt Mitts** – Agway of Cape Cod Mutt Mitts are backordered. CindyN obtained 4 cases from Nauset Pet Services. Mitts not bundled with paper hangers for dispenser. CindyN asked for suggestions.

**Dogs in cars** – it appears that Eastham laws do not allow dogs on beaches or in beach parking lots from May 15<sup>th</sup> to Labor Day. CindyN will check with town officials and Karie will check with her police officer neighbor. We all understood the beaches component but none understood that the parking lots are also off limits. We discussed having a reminder card made to alert dog owners to not leave dogs in the car in warm weather even if windows are open and they leave water – two dogs recently died under exactly these circumstances. However, we did not decide whether to create the cards. Finally, we also discussed how hot pavement can be on dogs' paws but came to no resolution of how to address this with owner.

Meeting adjourned 8:22 p.m.

No meeting scheduled in July. Next meeting August 16<sup>th</sup>, The Cape Cod Children's Place.

Respectfully Submitted,

Kathy Herrick