



Eastham Dog Owners' Association
November 16, 2017 Board Meeting Minutes

Board of Directors (BoD) Attending: Joanne Baldauf, Per Bentsen, Ruth Bentsen, Cindy Blum, Tony Cantore, Dianne Cullen, Susan Grunin, Kathy Herrick, Karie Miller, Tracey Plantier, Kerry Reid, Susie Williams.

Members Attending: Vicky Anderson, Ed Daniels, Cindy Nicholson.

President Tracey Plantier opened the meeting by welcoming our two new board members Susan Grunin and Kerry Reid.

DOG of the MONTH: Sienna, a beautiful 4-year old cocker spaniel, joined our board member Susan Grunin at tonight's meeting. Sienna was adopted from Cocker Spaniel Rescue of New England when she was 1-year old, and Susan kept her adoption name. Susan admits that Sienna is a little bit of a prima donna who is lucky enough to join Susan at work every day. Sienna also joins two other cocker spaniels at home. She explored the meeting room a little tonight, but spent a good part of her evening with us lounging comfortably on Susan's lap.

Meeting minutes from September were approved (*Motion to approve by CindyB, Karie 2nd, passed*). Meetings minutes from October were approved (*Motion to approve by Susie, Ruth 2nd, passed*). We are still awaiting receipt of the July minutes from Vicky Anderson.

TREASURER'S REPORT: Ruth provided a two-month summary of our financial status. From September to November, Income was \$214 greater than Expense. We have a total of \$17,054.14 (Checking \$14,338.63, CD \$2,053.62, PayPal \$661.89).

COMMITTEE REPORTS – (*Motion to accept Committee Reports by CindyB, Joanne 2nd, passed*).

Education – We need a new Education Committee chairperson. Tracey discussed the possibility of planning other education programs in addition to our annual meeting. If you're interested in the chairperson position, contact Tracey.

Lost Dog Network (LDN) – We've had 81 calls so far this year. Sometimes calls are about questions people have and not about lost dogs. Two lost dogs have not been recovered this year, including Gizmo, the Miniature Pinscher lost near First Encounter Beach in October.

Lower Cape Animal Shelter Team (LCAST) – CindyB talked to the Wellfleet Fire Chief (one of the leaders of the Barnstable County Regional Emergency Planning Committee) to ensure he knew that LCAST is prepared to staff the emergency pet shelter at Nauset High School when the need arises. Per was thanked for his continuing role as our BCREPC contact person where he attends monthly meetings and participates in status calls when situations may result in shelter openings.

Membership – Ed announced that the 2018 membership drive will start with an eBlast in December, followed by a mail campaign for renewals through the end of January 2018. CindyN is responsible for sending out the Welcome Letter and membership cards. She asked the board to consider an allocation to include an EDOA-logoed tick remover with membership cards and showed us a sample. This would be a simple thank you gift. Active discussion ensued about the purpose of the item, the utility of it, the cost, etc. Finally, a motion was made for a vote. *Motion to order 250 EDOA-logoed tick removers at an approximate cost of \$900 by Kathy, Joanne 2nd, failed (5 yes, 7 no)*. CindyB and Susie will research other possible thank you gifts. However, because of the timing, it is unlikely that anything will be included in the mailing with 2018 membership cards.

Buddy Scholarship – CindyB confirmed to Nauset High that EDOA will again be offering a scholarship. We are near the \$1500 income goal for the May 2018 award.

Public Relations – Ed reminded us that it is again time to reach out to town committees and vendors to thank them for their support this year. Tracey will reach out to these vendors to also verify that they will continue to offer discounts to our membership.

- If you have important information to share with our membership, let Ed know so that he can send an eBlast.
- We currently have 765 "likes" on Facebook.
- Wiley Park attendants did not hand out our "Not Everyone Loves Dog" card as we'd hoped they would. Both CindyB and CindyN have a surplus of these cards that we can use again.
- The Town's Animal By-Laws Committee is still meeting although they are close to finishing their discussions of dog-related issues.
- If you see errors or ideas for improvement on EDOA's new website, please let Ed know so that he can make updates. Ed's maintenance of the new website on WordPress is still a learning process, but he's doing a great job and our vendor



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remains available to help with any challenges we encounter. The interface for online membership and donations has been improved and is working well.

Newsletter – Susie asked whether we should just do an online version or have 1-2 print versions each year. Producing a printed version involves different formatting and more cost than the digital version (about \$150 for printing and mailing), but not all members read email and the newsletter has significance outside our membership. Discussion ensued. Perhaps a system such as Constant Contact could be used since it automatically formats to different devices (i.e., laptop, iPhone, iPad, etc.) but we don't know the cost associated with this system. Bottom line is that Susie will produce a newsletter for January and we'll consider have at least 1 printed version each year. CindyB will check the cost for constant Contact. Send any newsletter article ideas to Susie.

OLD BUSINESS

Annual Meeting Debrief – Tracey acknowledged that there was some confusion arising from the term expiration dates of board members, mostly attributed to those cases where board members vacated their terms. We will include the names and term dates of all board members at the end of all monthly minutes. Vicky said she heard positive response to the night's speaker and that there were several new faces in the crowd.

Donation for Hurricane Support – A motion was passed at the September meeting to donate \$500 for animal-care related work associated with the recent hurricanes. Discussion ensued about what organization(s) to support. (*Motion to donate \$250 to Sato Project and \$250 to Pilots and Paws by Susie, Karie 2nd, passed.*)

Universal Scanner/Chip Reader – Tracey circulated a flyer about a Universal Scanner that both our Eastham ACO Andi Williams and Nauset Pet Services could use to try to find owners of lost pets that are microchipped. CindyN said that the scanner we obtained and gave to Nauset Pet Services several years ago was donated by the manufacturer, but this is also the same scanner that ACO Williams is now using that is not working properly. *Motion to check with manufacturer about donating scanner(s), but if they refuse, to approve up to \$700 plus any related cost (shipping, etc.) to purchase two scanners, one each for ACO Williams and Nauset Pet Services by Kathy, Susie 2nd, passed.* Tracey suggested that either way, donated or purchased scanner, we should seek publicity for EDOA giving them to both ACO Williams and NPS.

Turnip Festival – The festival runs from 1-4 p.m. on Saturday, November 18th at Nauset High School. Our booth will be staffed during the day by Vicky, Joanne, Karie, Tracey, Ruth and CindyN.

NEW BUSINESS

Gifts for outgoing board members – In the past, we've thanked outgoing board members with a thank you gift for their service. Have we been consistent in doing this? Do we want to set a guideline for offering a gift? (*Motion to give outgoing board members a gift not to exceed \$100 as a token of thanks for their service to EDOA by CindyB, Joanne 2nd, passed.*)

Meeting was adjourned at 8:15 p.m.

NEXT MEETING: Thursday, December 21, 2017 at 6 p.m. at Eastham Town Hall.

Respectfully submitted,
Kathy Herrick, Clerk

Board Terms Expiring in 2018: Cindy Blum, Tony Cantore, Susan Grunin, Kathy Herrick, Tracey Plantier, Susie Williams
Board Terms Expiring in 2019: Joanne Baldauf, Per Bentsen, Ruth Bentsen, Dianne Cullen, Karie Miller, Kerry Reid