

Eastham Dog Owners' Association

Monthly Board Meeting, February 16, 2023

Eastham Town Hall and Zoom

Attendees: Tracey Plantier, Dianne Cullen, Karie Miller, Ruth Bentsen, Ed Daniels, Cindy Nicholson, Kerry Reid, Ellen Lapriore, Beverly Hobbs, John Shaw, Vicky Anderson

Meeting called to order at 6:00 pm

Dog of the Month is **Jennifer**, a rescue from New Orleans, owned by Beverly.

### MINUTES

A few corrections were noted to the January 19, 2023 minutes. The minutes were voted to be approved with these corrections. Motion made by Vicky, seconded by Cindy. (Corrections are noted in red in the January minutes.)

1. Katrina Boucher, formerly of Cape Cod Dog, attended today's meeting to discuss merchandising and online sales. Katrina would like to see historical sales numbers and costs from the past 2 years, along with our inventory. We discussed embroidered vs. screen-printed T-shirts. Cindy likes the embroidered ones. The printers/embroiderers are going to get booked soon, so we should make decisions on the items soon. Cindy would like to consider a logo change. We discussed selling merchandise in other places, such as Chamber of Commerce events or Flea Markets. We want to keep inventory simple with sizes and colors. We are doing it more for advertising than profit. If we keep the slogan "come play with us" on the back of the T-shirts, we should add EDOA on the back as well. John suggested we add vests. Katrina noted all of the ideas and will present a plan back to us.

### Committee Reports

2. Treasurer's Report was given by Ruth. For the period, we had \$93 in donations, \$43 for the general fund and \$50 for the Buddy Scholarship. We received \$980 from memberships. Expenses were \$313 for promotions. We also pay for https security for our website so that we can conduct secure transactions. We have assets of \$27.4k, with \$15k in a CD, \$11.9 in checking, and \$415 in a PayPal account. Vicky motioned to approve the Treasurer's report, seconded by John.
3. Lost Dog: Tony is ordering new dog signs.
4. Lower Cape Animal Shelter: Bev does Lower Cape TV and is also in charge of the Warming Center. She can't do both. With the high school being renovated, we don't know where the Warming Center will be.
5. Membership: up to 162, which is very good for this time period. Some members have requested hard cards, not the self-printed ones. Keri agreed. We sent one last email blast to old members who have not signed up yet.
6. PR: Newsblast will be sent next week about coyotes. We should add the next Dog First Aid class which is to be held March 19<sup>th</sup> at Chapel in the Pines from 1-4 pm.

7. Vendor Relations: Vicky needs some vendor addresses to send thank you notes to our vendors. We are not sending certificates at this time, just thank you notes. We will not give vendors a member list; members need to use their cards to get discounts.
8. Website: Ed reported it is running well.
9. Promotion: Vicky stated it was a great idea to have a drawing for dog registrations by March 15<sup>th</sup>. Tracey doing a basket for the March 5<sup>th</sup> Santana Fund event, and John to do basket for the March 17<sup>th</sup> Town Hall event. John offered to help with both the Rabies Clinic and the Bow Wow bash.

Vicky voted to accept the committee reports, Bev seconded.

#### Old Business

10. No update on the Eastham Animal Control Officer.

#### New Business

11. The Eastham Conservation Commission wants to add some restrictions on dogs at Wiley Park. They are proposing that all dogs be leashed at all times, and that the entrance for dogs be restricted to one entrance. A charge was made that dogs are making new openings to the pond. There is a public meeting being held where we should have representation. Ed volunteered to represent the EDOA. Cindy said we should make a public information request to see if there have been any complaints filed, or if these are simply anecdotes.

Ellen made a motion to adjourn the meeting, seconded by Kerry.

Meeting adjourned at 7:45 pm.

**Next Board Meeting is March 16, 2023, at 6 pm**