

Eastham Dog Owners' Association

Monthly Board Meeting, January 19, 2023

(No meeting was held in December 2022)

Eastham Town Hall and Zoom

Attendees: Tracey Plantier, Dianne Cullen, Karie Miller, Ruth Bentsen, Ed Daniels, Tony Cantore, Cindy Nicholson, Kerry Reid, Ellen Lapriore

Meeting called to order at 6:10 pm

### **MINUTES**

Motion was made to accept the last minutes by Ruth, seconded by Ed. All were in favor.

### **Committee Reports**

1. Correspondence: Ruth reported there were two calls from ARL thanking us for support. Ed said several notes were received thanking us for the newsletter.
2. Treasurer's Report: Ruth just got a 10-month CD that will get \$500 in interest. We have \$1645 for the Buddy Scholarship this year. We have \$26,900 in total assets at the end of 2022, compared to \$24,015 for the end of 2021. We reviewed the budget. Budget decisions reported below.
3. Education: We were supposed to have a guest speaker, Toni Eaton from Sunny Paws Rescue, but she did not attend.
4. Lost Dog: Tracey reported that it was a fairly quiet period. Tony will need help putting out signs since he is having knee surgery.
5. Lower Cape Animal Shelter: Bev and Kathy Herrick have been in touch so that Kathy can cover for Bev while she is on medical leave.
6. Membership: Ed said some people did not get membership cards due to a glitch. All is set now, Cindy helped to fix it. We are at 138 members currently. Usually at 104 this time of year. Ed will send out another blast. We discussed whether we should give our member lists to our vendors. It changes a lot, so it's hard to keep up. We did not make a decision. Tony had trouble printing his membership card, and others have reported the same. Ed is sending a new file to the server which should help.
7. PR: Ed had nothing new to report.
8. Vendor Relations: We need to let our members know who our vendors are. We should put an article in the newsletter publicizing our vendors. Animal Hospital of Orleans (AHO) has been great. AHO is hiring two people if anyone knows any candidates. Tony is arranging a date to go in for Ed to take some pictures. Tony will clarify the services that are discounted at Nauset Canine Club.
9. Website: Ed reported it is running well.
10. Promotion: We are low on some merchandise; we should discuss what we want in the store. Katrina Boucher might want to help us with online store. Next month we should discuss what is our philosophy around merchandise: do we want to make money, or just promote ourselves?

### Old Business

1. Tracey wants to follow up on plans for pond testing.

### New Business

1. John told us that the dog first aid class was great. We should do it again. We don't know if the person who won the class at the Annual Meeting, Mary Traynor, actually attended. Ellen will check with her. (Subsequent to the meeting, Ellen found out that Mary did not know the date and did not attend. We will contact her directly if another one is scheduled to make sure she knows about it). We heard that the room at the Chapel in the Pines was too cold during the class. We need to discuss with them if it is held there again.

### Event Planning for 2023

1. St. Patrick's Day Parade: we have been invited to march in the parade on March 11 in Yarmouth. We are going to decline, since we had such a low turnout for Windmill Weekend parade, and this one is quite a bit longer and not in Eastham.
2. Tracey will manage the Coexisting with Coyotes presentation/workshop.
3. Cindy will work on Rabies Clinic. (She also reported that Officer Keough is leaving as Eastham's ACO. No known replacement yet.)
4. Bow Wow Bash: Beverly ran this last year. We will see if she can do it again.
5. Hands on the Arts: Tony will follow up.
6. Windmill Weekend: this will be Karie and Cindy again.
7. Annual Meeting: too soon to plan.
8. Turnip Festival: Not sure what the format will be this year. Need to find out before we decide what to do, if anything.
9. Home Show: Ed said that Jim Russo from Chamber of Commerce asked him if we want to do the Home Show. It is \$500 to attend. We decided not to do it.

### Budget Review

We decided on the following amounts for our 2023 budget, based on historical income and expenses and expectations for the coming year.

### Income

	Actual Dec 31, 2022	Budget 2022	Budget 2023
Total Direct Public Support	2825	3000	3000
Contributions to General Fund	1180	1000	1000
Buddy Scholarship	1645	2000	2000
Investment/Interest	9	50	500
Merchandise Sales	1317	500	1000
Windmill Weekend Raffle	496	500	500
Membership Dues	5050	2500	4000
Transfer from Cash at Hand		13050	3300
Total Income		19600	12300

### Expenses

	Actual Dec 31, 2022	Budget 2022	Budget 2023
Charitable Raffle Tax and Permit	35	100	50
Merchandise Sales Expense	645	3000	3000
Promotion and Recruiting	680	1500	1000
Bow Wow Bash	225	500	500
Lower Cape Animal Shelter LCAST		500	500
Buddy Scholarship	3000	3000	1645
Misc Community Ser Exp	444	4000	1500
Windmill Weekend		1000	1000
Annual Meeting	93	500	500
Lost Dog Network		1000	1500
Charitable Contributions	800	2000	1000
Accounting/Treasurer	332	500	500
Operations		1000	500
Website			
Total Expenses		19600	12300

Karie made a motion to adjourn the meeting, seconded by Tony.

Meeting adjourned at 7:40 pm